



ARTS. ARTISTS. IDEAS.

538 Congress Street, Portland, ME 04101  
207.828.5600 // [space538.org](http://space538.org)

## **Request for Qualifications: SPACE Website redesign**

SPACE is seeking to launch a new website for it's vibrant multidisciplinary art center and cultural programs in downtown Portland, ME.

At this time the organization is seeking designer qualifications and work samples, not receiving proposals, for new website work. We are looking to identify a small group of designers the organization would engage on an initial design proposal process, which will be accompanied by an initial design honorarium.

**If you are interested, please send the following information to Kelsey Halliday Johnson, Executive Director at [director@space538.org](mailto:director@space538.org)**

- 1- CV, bio, and/or work client list as relevant for an individual or firm
- 2- Portfolio of past work, PDF with screenshots or live websites/links welcome
- 3- Estimate on project price range (or examples of comparable projects with final cost) for a complete site redesign, SPACE has a new logo and branding that will be further implemented/does not need to be developed.

### **Our organizational priorities for this project:**

- Known expertise in making a flexible content website for galleries and/or event based organizations/businesses. Demonstrated capacity for building a site for the content and turnover of content SPACE hosts (over 200 programs a year).
  - A designer who is willing to communicate and collaborate on what the aesthetic/menu system/site navigation will communicate about our diverse mission/program through this process.
  - Design as artistic practice, designers who are abreast of contemporary web and design trends and will help SPACE launch a website that reflects how we feel nationally/regionally/locally to our visually-savvy constituents.
  - A designer open to tempering experimentation/fresh contemporary design with fundamentally easy functionality for audience members. A designer who's working process includes testing the functionality with us over a series of reviews so SPACE can ensure we have a site that will be resilient for some years into the future.
  - Expertise and consultation on data migration of SPACE's past website content is preferable.
  - SPACE is looking to work with a flexible CMS system that will be easy to use and train new staff, volunteers, or interns on.
  - A website that has archive functionality in mind so we can better build a time capsule of SPACE's work and host our artist's work for posterity.
  - Media friendly design for embedding videos, playlists, content in a sophisticated and attractive way. Preference for a design that could potentially host a web-based contemporary artist project.
  - Flexibility in menu systems and the site map which SPACE staff can modify if programs or priorities of SPACE changes.
- Of note:** This redesign is intended to merge the Kindling Fund ([www.kindlingfund.org](http://www.kindlingfund.org)) and our Studio Building/Artist Residency ([www.spacestudios.org](http://www.spacestudios.org)) content with SPACE's main site and is a major design consideration with this additional content on an already busy site.

# SPACE

ARTS. ARTISTS. IDEAS.

538 Congress Street, Portland, ME 04101  
207.828.5600 // [space538.org](http://space538.org)

## MISSION

**SPACE IS A NONPROFIT ORGANIZATION THAT SUPPORTS CONTEMPORARY ARTS PROJECTS, CHAMPIONS ARTISTS, AND ENCOURAGES AN OPEN EXCHANGE OF IDEAS.**

Grounded in the belief that vital communities are activated by experimentation, conversation, and camaraderie, SPACE engages a wide audience with provocative arts programming and category-defying events. As a nexus for curious minds, we collaborate with original thinkers and invite the public to participate in the ongoing pursuit of adventurous ideas.

From our versatile arts space in downtown Portland, Maine, we:

- Curate visual art exhibitions
- Showcase music
- Present film screenings
- Facilitate lectures and discussions
- Foster a platform for contemporary experimental performance
- Rent below-market studios to artists with active practices
- Oversee a statewide granting program for artist-led initiatives and projects
- Invite national artists to stay in Portland through our residency program
- Foster conversations about issues of social justice
- Engage the public in community events and open forums
- Collaborate with other nonprofits, artist-run projects, and performing arts organizations

## VALUES

- We are committed to providing access for our community to unconventional contemporary arts, artists and ideas.
- We are an artist-centered organization, which means we put artist's needs first and seek to support their ideas by any means possible.
- We strive to present the highest quality work in every facet of the organization.
- We believe in being open-minded and inclusive to our audiences, our volunteers, the artists we work with and our peers.
- We feel that everyone should feel comfortable and invited to come to SPACE.